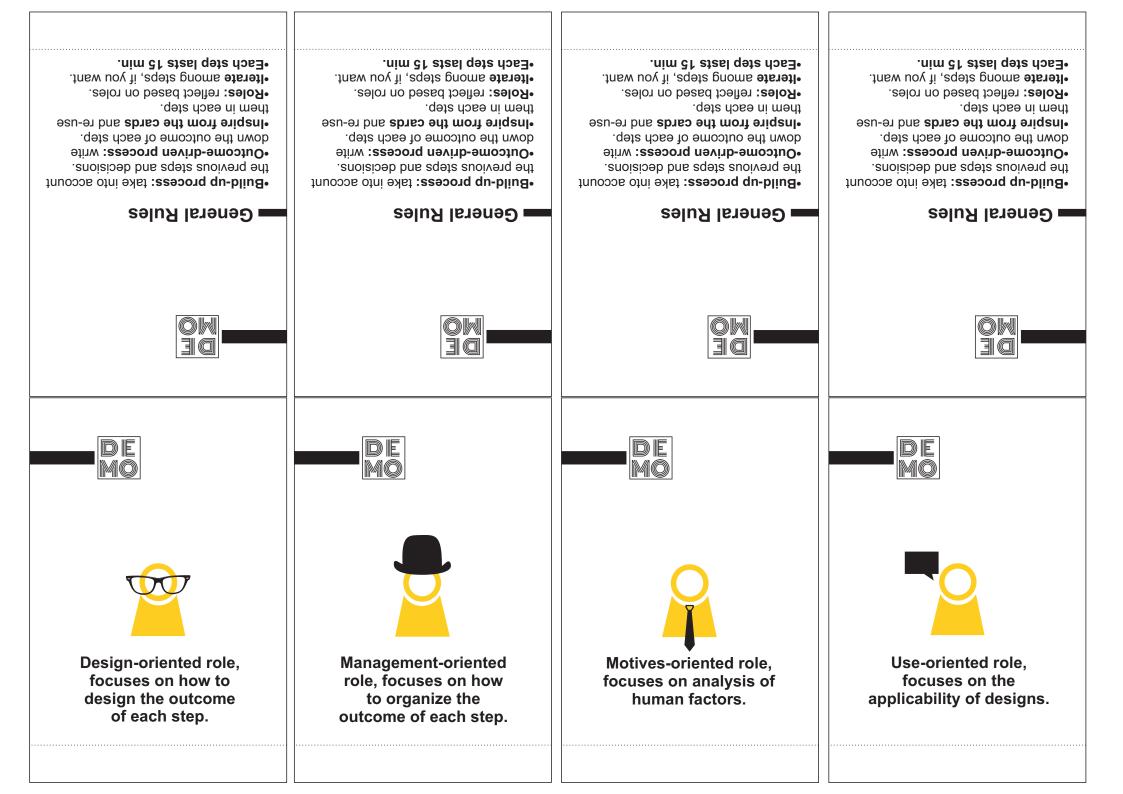
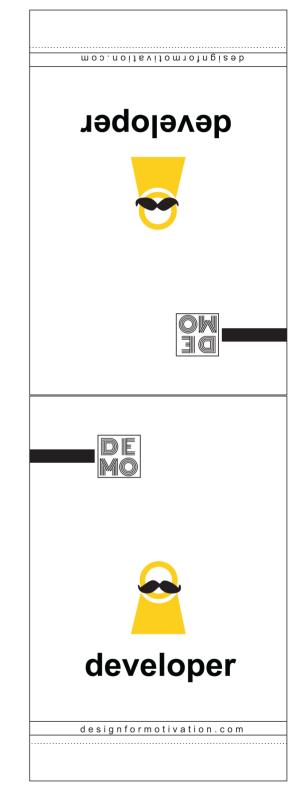
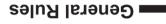
moɔ.noitɕvitomıotngiɛəb	m o o . n o i t s v i t o m 1 o t n g i s e b	m o o . n o i t s v i t o m r o t n g i s e b	m o o . n o i t s v i t o m 1 o t n g i s e b
designer	manager	psychologist	Jəsn-puə
designer	manager	psychologist	end-user
designformotivation.com	designformotivation.com	designformotivation.com	designformotivation.com











MO DE

Build-up process: take into account the previous steps and decisions.
Outcome-driven process: write down the outcome of each step.
Inspire from the cards and re-use them in each step.
Roles: reflect based on roles.
Iferate among steps, if you want.
Each step lasts 15 min.